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BUSINESS EMPOWERMENT; INSPIRATIONAL SPEAKER & AUTHOR; FOUNDER OF THINKZILLA PR & CONSULTING GROUP

VELMA TRAYHAM is an all-American, Texas gal. She grew up in Houston, Texas, the third ward, and studied Marketing, Business and gained lots of hands-on experience. Velma discovered her passion for inspiring at the early stages of her career. Velma's mindset that temporary failure didn't mean permanent defeat has been her overall message to her audience.

Leveraging her marketing background as a platform, Velma launched THINKZILLA PR FIRM, working with industry leaders such as; Bishop Jakes, Daymond John, Meagan Good, Mayor Sylvester Turner, and Boxer Antonio Tarver. Her business mentors include serial entrepreneur Alan "AP" Powell and Zig Ziglar, help Velma establish herself as a business mogul, speaker, and author.

As Founder and Chief Executive Officer of THINKZILLA, Velma has helped develop workshops, mentoring and programs that have transformed companies with her successful marketing systems. Companies within a one year period saw 200% growth. Some of Velma's major accomplishments is receiving multiple proclamations by the City Of Houston Mayor as well as being featured in publications such as; Defender Magazine, Sister 2 Sister, Rolling out, Houston Forward Times, Houston Press, Black News, Dallas Weekly, African American news, Jet, and Texas Oil & Gas as a business leader.





VELMA TRAYHAM

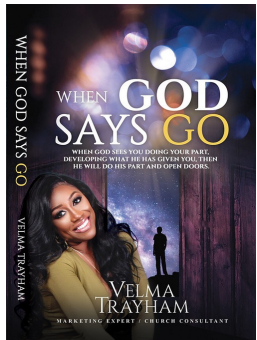
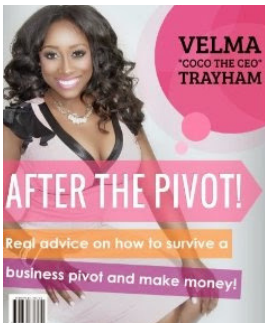


Velma is a frequent speaker at industry events from Atlanta to Houston. As a keynote speaker, Velma has encouraged audiences to live their dreams and not to let failure become a state of mind.

Speaking engagements include; Wealthy Sisters Network (Summer of Sisterhood Soiree), Destiny Empowerment Seminar (Women Inspiring Women), Fabric of Women (Press Conference), Brands Masters on Tour (Houston & Atlanta), Love My Body Again (Book launch), Women of Purpose (Vision Board Summit), MPAC TV Forum (Digital Content Panelist) and Women Inspiring Women (Keynote speaker)..

Velma was inspired to help people and released 2 eBooks for personal and business development. Her eBook journey lead her to become a published author with “AFTER THE PIVOT; REAL ADVICE ON HOW TO SURVIVE A BUSINESS PIVOT AND MAKE MONEY” and her upcoming release of “WHEN GOD SAYS GO”. Velma continues her journey with, providing a clear and practical blueprint for personal success, drawn directly from her own life experiences.

Among the prestigious awards and honors bestowed upon Velma for her extensive work are the Top Entrepreneur Award by Houston Power Professionals, Faces of Black Houston by Defender Honoree, Stellar Leadership Award by Lighthouse Church, Honored by Who’s Who Worldwide Branding Executives, Top PR Firm by Go DJ Awards Houston, Top Business Leader for Secret Society Media Awards, and Fabric of a Women Humanitarian Award.



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